

CONTRACT



WLNE-TV
10 Orms Street
Providence, RI 02904
(401) 453-8000

www.abc6.com

And:

Ethica Media, LLC
1225 Franklin Ave.
Suite 325
Garden City, NY 11530

<u>Contract / Revision</u> 34370 /		<u>Alt Order #</u> 26927139
<u>Product</u> KENNEDY FOR MASSACHU		
<u>Contract Dates</u> 05/26/20 - 06/01/20		<u>Estimate #</u> 208
<u>Advertiser</u> Pol/Kennedy/MA/Sen/D		<u>Original Date / Revision</u> 05/27/20 / 05/27/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLNE-TV	<u>Account Executive</u> Katz Washington, D.C.	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agcy Code</u> 9917960	<u>Advertiser Code</u> 33	<u>Product 1/2</u> 33
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WLNE	05/28/20	05/28/20	GOOD MORNING AMERICA	7A-9A		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	---T---				1	\$60.00			
N 3	WLNE	05/29/20	05/29/20	GOOD MORNING AMERICA	7A-9A		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	----F--				1	\$60.00			
N 4	WLNE	06/01/20	06/01/20	GOOD MORNING AMERICA	7A-9A		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	M-----				2	\$60.00			
N 6	WLNE	05/29/20	05/29/20	THE VIEW	11A-12P		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	----F--				1	\$35.00			
N 7	WLNE	06/01/20	06/01/20	THE VIEW	11A-12P		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	M-----				1	\$35.00			
N 8	WLNE	05/31/20	05/31/20	THIS WEEK SUNDAY	9A-10A		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	-----S				1	\$50.00			
N 10	WLNE	05/28/20	05/28/20	JIMMY KIMMEL	11:35 PM-12:06 XM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	---T---				1	\$25.00			
N 11	WLNE	05/29/20	05/29/20	JIMMY KIMMEL	11:35 PM-12:06 XM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	----F--				2	\$25.00			
N 12	WLNE	06/01/20	06/01/20	JIMMY KIMMEL	11:35 PM-12:06 XM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	M-----				1	\$25.00			
N 14	WLNE	05/28/20	05/28/20	NIGHTLINE	12:06 XM-12:35 XM		:30			NM	1	\$15.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

ORDER TERMS AND CONDITIONS: The person, firm or corporation (hereinafter called Agency) contracting for television time on behalf of the advertiser named on this contract (hereinafter called Advertiser) and the station accepting this contract (hereinafter called Station) hereby agree that this contract shall be governed by the following conditions: 1) Station will bill Agency monthly on a standard broadcast month basis unless requested otherwise. 2) Payment by Agency is due within 30 days after receipt of invoice and affidavit of performance by Agency. 3) Station agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising broadcast in accordance with this contract; for sums owing but not cleared to Agency, Station agrees to hold Advertiser solely liable. 4) Termination: Contracts are subject to cancellation only upon two weeks prior notice. 5) Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material and other property furnished by Agency in connection with broadcasts hereunder. 6) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of Station in writing; nor will Station be required to broadcast hereunder for the benefit of any other advertiser than the one named on the face of this contract. DIGITAL RIGHTS: Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis. NON-DISCRIMINATION: Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Agency hereby certifies that it is not buying television time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	---T---				1	\$15.00			
N 15	WLNE	05/29/20	05/29/20	NIGHTLINE	12:06 XM-12:35 XM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	----F--				1	\$15.00			
N 16	WLNE	06/01/20	06/01/20	NIGHTLINE	12:06 XM-12:36 XM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	M-----				2	\$15.00			
N 17	WLNE	05/28/20	05/28/20	THE VIEW	11A-12P		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/20	05/31/20	---T---				1	\$35.00			
Totals											16	\$555.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 - 05/31/20	10	\$345.00	(\$51.75)	\$293.25
06/01/20 - 06/01/20	6	\$210.00	(\$31.50)	\$178.50
Totals	16	\$555.00	(\$83.25)	\$471.75

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